

## WHY NAFTA MATTERS TO OILSEED PROCESSORS

- NAFTA created significant market opportunities for U.S. exports of soy meal, soy oil, soybeans and increased exports of meat and poultry products that use soy meal as feed.
  - Mexico is our number two export market for both soy meal and soy oil; it is also our number two market for exports of soybeans.
  - Soy Meal exports to Mexico represent 15% of total soy meal exports.
  - Soy Oil exports to Mexico represent 24% of total soy oil exports.
  - In 2017 exports of soy meal to Mexico was \$579 million down from \$800 million in 2016.
  - In 2017 exports of soy oil to Mexico was \$202 million down from \$227 million in 2016.
- Canada ranks as our number four market for U.S. exports of soy meal; it is our number seven market for soy oil.
- In 2017, the U.S. exported \$488 million and \$2.36 billion of soy products to Canada and Mexico, respectively.
- In 2017, the U.S. exported \$1.25 billion and \$2.45 billion of U.S. pork and poultry to Canada and Mexico, respectively.
- Losing our reliable supplier status would seriously undermine the benefits the U.S. soy sector gained over the past 24 years.
- These benefits would flow to our competitors in South America, as Mexico and Canada look to diversify their sources of soy products, as well as meat and poultry product.

## Improving U.S. Export Opportunities under NAFTA:

NOPA believes that the Administration and the Members of Congress have an excellent opportunity to modernize NAFTA, and thereby:

- Expand the export opportunities of U.S. soybean and soybean products, as well as meat and meat products within North America.
- Improve the prospects for global regulatory predictability and consistency around non-tariff issues, such as: strengthening TBT requirements, implementing a consistent SPS-plus Agreement and Rapid Response Mechanisms.
- Increase the transparency and cooperation on agriculture biotechnology regulatory policies between the United States, Canada and Mexico.

U.S. SOY & SOY PRODUCT EXPORTS - 2017 (CY) Value in Thousands*					
	MEXICO		CANADA		
Products	Value (\$)	Metric Tons	Value (\$)	Metric Tons	
Soybeans	1,586,418	3,914,594	144,921	385,318	
Soybean Meal	579,226	1,600,048	317,119	893,872	
Soybean Oil	226,820	257,374	25,973	23,035	
TOTAL SOY EXPORTS	\$2,392,464	5,772,016	\$488,013	1,302,225	

## NAFTA: U.S. Soy and Soy Product Exports

\*Source: USDA/FAS/GATS

U.S. SOY & SOY PRODUCT EXPORTS - 1993 (CY) Value in Thousands*					
	MEXICO		CANADA		
Products	Value (\$)	Metric Tons	Value (\$)	Metric Tons	
Soybeans	415,723	1,758,386	58,227	231,709	
Soybean Meal	58,514	251,641	162,973	655,706	
Soybean Oil	14,854	33,130	11,345	20,650	
TOTAL SOY EXPORTS	\$489,091	2,043,157	\$232,545	908,065	

\*Source: USDA/FAS/GATS

## **NAFTA: U.S. Meat and Poultry Product Exports**

U.S. MEAT PRODUCT EXPORTS - 2017 (CY) Value in Thousands*					
	MEXICO		CANADA		
Products	Value (\$)	Metric Tons	Value (\$)	Metric Tons	
Pork & Pork Products	1,514,148	801,887	792,446	208,379	
Beef & Beef Products	979,701	237,973	795,965	116,561	
Poultry & Poultry Products	932,762	819,758	458,727	169,506	
TOTAL MEAT EXPORTS	\$3,426,611	1,859,618	\$2,047,138	494,446	

\*Source: USDA/FAS/GATS

U.S. MEAT PRODUCT EXPORTS – 1993 (CY) Value in Thousands*				
	MEXICO		CANADA	
Products	Value (\$)	Metric Tons	Value (\$)	Metric Tons
Pork & Pork Products	112,103	95,345	36,717	15,250
Beef & Beef Products	163,803	80,314	361,096	94,429
Poultry & Poultry Products	204,965	171,091	164,439	65,521
TOTAL MEAT EXPORTS	\$480,871	346,750	\$562,252	175,200

\*Source: USDA/FAS/GATS

- > Animal Agriculture is the Single Largest User of U.S. Soybean Meal
- > NAFTA has led to Enormous U.S. Meat Product Export Gains
- Increase in Value of <u>all U.S. Meat and Poultry Exports to Canada and Mexico</u> from 1993 to 2017: <u>\$4.43 Billion</u>